



ALPHA KAPPA ALPHA SORORITY, INC. - IOTA ALPHA OMEGA CHAPTER
AND MID-HUDSON IVY FOUNDATION, INC.

Serving the Mid-Hudson Valley, New York Communities Since 1969



50TH ANNIVERSARY GALA

May 1, 2019 – PATRON CAMPAIGN – October 1, 2019

Dear Friend and Patron:

Alpha Kappa Alpha Sorority, Incorporated® - Iota Alpha Omega Chapter has been making a difference in the Mid-Hudson Valley, New York communities for nearly fifty years. In preparation of this milestone event, we are looking for your support. On the evening of Saturday, November 30, 2019, IAΩ and its philanthropic arm, Mid-Hudson Ivy Foundation, Inc. 501(c)(3) will celebrate at Eisenhower Hall Theatre in West Point, New York with a 50th Anniversary Gala.

Since 1970, we have awarded and distributed over \$100,000 in scholarship opportunities and book awards to college bound high school seniors in the Mid-Hudson Valley. Fundraising efforts underwrite the stellar community service the Chapter members provide annually. In order to fulfill our mission, we rely on the generosity of individuals and businesses for financial assistance. Thus, we are soliciting your support through your attendance at our 50th Anniversary Gala and/or via your sponsorship/advertising presence to allow our great work to continue.

CORPORATE SPONSORSHIP LEVELS

DIAMOND Level Sponsorship: \$5000 – 10 Tickets/1 Table, Reserved, preferred seating at 50th Anniversary Gala, featured advertisement in our souvenir journal, event signage, website placement

GOLDEN Level Sponsorship: \$3000 – 6 Tickets, Reserved, preferred seating at 50th Anniversary Gala, featured advertisement in our souvenir journal, event signage, website placement

SILVER Level Sponsorship: \$1500 – 4 Tickets, featured advertisement in our souvenir journal, event signage, website placement

TEA ROSE Level Sponsorship: \$1000 – 2 Tickets, featured advertisement in our souvenir journal, event signage, website placement

**All contributions should be made payable and mailed to:
Mid-Hudson Ivy Foundation, Inc. @ P.O. Box 1848, Poughkeepsie, NY 12601**

SOUVENIR JOURNAL EVENT ADVERTISERS

(8" W X 10" H)

Full color, Full page: \$125 – ad in the event souvenir journal, website link, and recognition on Chapter/Foundation website through November 2020

Black/White, Full page: \$100 – ad in the event souvenir journal, website link, and recognition on Chapter/Foundation website through November 2020

Full color, Half page: \$65 – ad in the event souvenir journal

Black/White, Half page: \$50 – ad in the event souvenir journal

PATRON: \$25 – Contributors Name listed in the event souvenir journal

**Please submit your camera-ready, JPG/PDF formatted, ads with a resolution of at least 300 dpi to akagalaads@gmail.com. Ad submissions are due by October 1, 2019. Purchase Ads Online at www.akaiotaalphaomega.org/news-events OR mail payments payable to:
Mid-Hudson Ivy Foundation, Inc. @ P.O. Box 1848, Poughkeepsie, NY 12601**

Our goal is to make a difference in the lives of others. With your help, this will continue to be a reality. If you have any questions, please contact the Chapter member seeking your patronage. We thank you for your support.

Sincerely yours,
Iota Alpha Omega 50th Anniversary Gala Committee

Sonya D. Fiol-Grant
President
Iota Alpha Omega
Chapter

Lorna Woodside
President
Mid-Hudson Ivy
Foundation, Inc.

Celestine Campbell
Vice Chairman

Marie Price
Vice Chairman



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APPLICATION AND PAYMENT FORM

All application forms and payments are due by October 1, 2019. Dimensions of the Souvenir Journal are 8”w x 10”h. Ads should be CAMERA READY, JPG/PDF formatted, with a resolution of at least 300 dpi. Email the form and/or ad submission to akagalaads@gmail.com. Make checks or money orders payable and mail to: Mid-Hudson Ivy Foundation, Inc. @ P.O. Box 1848, Poughkeepsie, NY 12601 or contact the Chapter Member who solicited the ad for pickup arrangement.

If you wish to pay debit/credit card, then go to www.akaiotaalpaomega.org/news-events and submit your payment electronically. *Note: there is a small service fee on all electronic payments.*

Company or Individual Name _____

Contact Name _____

Phone Number _____

Email Address _____

Chapter Member’s Name _____

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FOR COMMITTEE USE ONLY:

FORM OF PAYMENT:
AMOUNT RECEIVED:

DATE RECEIVED:
AD SIZE: FULL, HALF

PHOTO: YES OR NO

AD OR PATRON
TYPE: B/W OR COLOR